

Exciting New Cookie Opportunities!

Troop Cookie Managers,

As we approach the last 10 days of 2024 Girl Scout Cookie Program, new exciting opportunities are on the horizon for troops! These opportunities are geared to assist in selling your current inventory and generating additional profits to fund your adventures.

Troops Can Earn Extra Proceeds

For cupboard orders placed and picked up between March 11-17, troops will earn \$1.70 per package in proceeds! Regardless of your troop's proceeds rate, you will receive \$1.70 for each of these packages. To qualify, troops must place a planned order by Noon on Monday, March 11 and pick it up the order by end of day on March 17 to benefit from these additional proceeds. Also included are any Cookie Share donations made during this time! Any donations transferred in Smart Cookies as a Virtual Cookie Share donation will also earn your troop extra proceeds at the rate of \$1.70 per donation package!

Cookie Stands at Council-Secured Booths

We currently have more than 3,000 timeslots available at council-secured booth locations in Smart Cookies. We have heard your concerns about staffing these booths, so we are now allowing the use of a Cookie Stand at a council-secured location for the remainder of the 2024 Cookie Program! A Cookie Stand is managed by a caregiver (who doesn't need to be a registered volunteer) and their Girl Scout or Girl Scouts (all in the same household). Please note that girls from other families cannot join a Cookie Stand. While finding adequate adults to lead troop booths can be difficult, especially as the season is wrapping up, we know that you may still have some goal-getter families looking for new opportunities. A caregiver and their girl(s) are now able to set up in front of those council locations, but all booth rules still apply.

- Troop cookie managers will need to sign up for the timeslot in Smart Cookies
- Families will work with the troop cookie manager regarding inventory. The family is still responsible for anything they take for their booth (receipts should always be signed)
- Refer to the Cookie Book for more detailed guidelines on Cookie Stands.

As you are marketing your Cookie Stands or any Cookie Booth for the remainder of the program, don't forget to promote the "Last Chance for Cookies!" Use the flier provided in the back of your Cookie Book or encourage the girls to get creative on their own. This is a great way to sell out your remaining inventory!

Swap Your Sweets in a Cookie Cupboard!

NEW for this season. Looking to exchange Adventurefuls for Thin Mints? We're here to help! Introducing a "swap your sweets" option, allowing you to trade cookie cases from our cookie cupboard inventory! From March 11-17, you can swap cases for an equivalent amount of a different flavor!

To help make for smooth exchanges, troop cookie managers must place a Planned Order in Smart Cookies by Noon on Monday, March 11 for the cases you are looking to receive. Then, you must bring the cases you want to swap out with you to your pickup. Cases you are swapping **MUST** be brought at the time of the pickup or the order cannot be completed. Please specify the cases you are exchanging out in notes sections of your Planned Order. Cookies that are being swapped are not included in the extra proceeds opportunity.

A Few Things to Know Regarding Swap Your Sweets

- **Swapped cases are NOT eligible for the extra proceeds opportunity.**
- Planned Orders must be placed first with a note to indicate what you are looking to swap out. This allows for inventory to be delivered to correct cupboards as needed.
- Walk-ins may not be accommodated with this swap feature as inventory is not guaranteed then.
- Cases must be in excellent condition (no exposure to smoke, pets, water, or other damage)
- Only full CASES will be accepted, no individual packages and no mixed packages in the cases. Example: You may swap out 3 cases of Toast-Yay for 2 cases of Thin Mint and 1 Caramel Delites.
- Cupboard Managers reserve the right to deny exchanges.
- Please note the cupboards at either Planes location (Cincinnati or Dayton) are NOT able to accept exchanges.
- Caramel Chocolate Chip will be accepted as cases you can swap out. Cupboards are not currently stocked with these cases, so they still cannot be ordered.

**This is a trial process and exchanges in future seasons are not guaranteed.*

Girl Rewards

If you missed the email, then you may have missed the other exciting news! Any girl who sells 50 additional packages between March 1 -17 will receive a BRAND-NEW reward: an adorable Axolotl scrunchie! Also, for every 50 packages sold, she will earn an entry to win one of two GIANT 3 FOOT Axolotls. All sales count towards these opportunities, whether in-person, at a booth, donated, or through Digital Cookie! All girls have the chance to earn these bonus rewards, even if the troop has chosen to opt out of rewards.