

Week of January 2, 2024

Cookie Program News

Welcome to our 2024 Cookie Program Smart Cookies Cookie News!

Hello troop cookie manager,

Happy New Year and welcome to the 2024 Cookie Program! Throughout the program, we'll be sending you these emails every Monday (only Tuesday today because of the holiday) packed with reminders, pertinent information, links to our training videos, and useful tips!

We recommend not unsubscribing from these emails, as you will miss urgent communications and timely information about the annual cookie program.

Upcoming Important Dates

January 5 | Official start of the Girl Scout Cookie Program! Caregivers will receive access links for girls to set up their Digital Cookie accounts.

January 9 | Cookie Rookie Webinar at 7pm. [Register](#)

Important Updates

This week is the official start of our Cookie Program! Have you taken some time to review the important dates, deadlines, and guidelines for the program? If not, now is a great time to review the Cookie Book for all those details!

Smart Cookies Reminders

Good news, if you're receiving this email, then that means you've been uploaded into Smart Cookies! If you haven't logged in yet, search your email for

your Smart Cookies access email link. From there, simply follow the prompts to set up your account.

Click on the “MY TROOP” tab to verify that all your registered girls are listed. If you are missing a Girl Scout in Smart Cookies, please contact Customer Care at 888.350.5090 or by email at customercare@gsw.org. If you have girls in Smart Cookies who are not participating, no worries – if they don’t have any sales logged in system, then they will not affect your per girl average (PGA) or proceeds tiers.

While there is not an app for Smart Cookies, it is mobile-friendly, making it easy to access while on the go. It’s not a bad idea to add a shortcut to the homepage on your smart device for quick and easy access!

Digital Cookie Reminders

Digital Cookie opens on January 5!

All troop cookie managers with a signed agreement will receive an access link via email to log into Digital Cookie. You should have already received this by now, but Caregivers will also need an access link to enter the site. Caregivers will start receiving those emails on January 5. Further instructions for caregivers accessing Digital Cookie can be found on page 4 of their Cookie Family Guide.

If you did not receive the Digital Cookie access link or cannot locate it, log into Smart Cookies first to verify which email address was used for your login (the email you log in with in with Smart Cookies, is the same email that was uploaded for you in Digital Cookie). Then, go to digitalcookie.girlscouts.org and click “Need Help to Login” and then click “Request Registration Email” to get a new link emailed to you. Be sure to download the free Digital Cookie app on your smartphone too!

Caregiver Reminders

Now is also the perfect time to collect those [Caregiver Agreement](#) forms from the caregivers in your troop. Those can easily be completed online during your caregiver meeting. Caregivers will need to know your email address so they can enter it in the form – once they complete, you'll receive a copy of the confirmation right to your email. A downloadable version can be printed from www.gsw.org/cookieresources.

If your caregivers need additional supplies like order cards or Family Guides, connect with your service unit cookie coordinator for more, or download directly from [Cookie Resources](#). Order cards will be available for download from the resources site starting Friday.

Resource Highlight

Our Tidbit Tutorials are great ways to learn more about navigating Smart Cookies. These are quick 5-minute or less, real-view videos that walk you through each tab in the system. Check out our [Training Links](#) section for direct links to our available videos.

Have questions? The Customer Care Team is here to help! Contact us at customercare@gsw.org or 888.350.5090.